

## Chamber offers specialist ICT support to small businesses

Coventry and Warwickshire Chamber of Commerce has launched its new ICT Business Support service, funded through European Regional Development Funding and working in partnership with CSW Broadband. The Chamber will be providing a package of ICT support for SMEs (Small and Medium-Sized Enterprises) across Coventry and Warwickshire that includes specialist 1:1 advice, a range of masterclasses and workshops, and funding towards implementing Superfast Broadband.

SMEs across Coventry and Warwickshire can access a complete end-to-end service, aimed at businesses that are looking to effect transformational change through the use of technology and faster connectivity. The specialist team will be able to provide support on a range of ICT issues, including accessing “the cloud”, optimising your digital media and keeping yourself safe online. You may be struggling to understand which technologies are available, or just getting to grips with the jargon within the industry.

The Chamber’s specialist advisors can explain the benefits of new technologies and support businesses to take up superfast broadband by reducing the cost-barrier. The aim is to enable transformational change by assisting businesses to make the right choices for their business.

To help with this, a Connection Voucher is available that will offer match-funded grants to help the SME to actually implement the change and to take advantage of the new technologies. The voucher is to be used towards the cost of a complete end-to-end solution, including: a Superfast connection to the Internet; Networking within the business, either wireless or cabled, as appropriate; Equipment and software to implement transformational business.

Masterclasses – coming soon in 2018. The Chamber will deliver a range of workshops and masterclasses on topics such as Social Media, Online Marketing, Staying Safe Online and the impact Superfast Broadband connectivity can have on your businesses productivity and efficiency. To find out more please call Coventry and Warwickshire Chamber on 02476 654 321 to speak with an advisor today.