

# BRINGING SUPERFAST BROADBAND TO OUR RURAL AREAS

The internet is becoming increasingly important in modern home life, from free-of-charge face-to-face conversations via Skype, watching films and TV programmes online, to working from home and online learning for students. Unfortunately however, many homes in our area do not have the ability to connect to fast and reliable internet connections. **With your help this can change!**

Warwickshire County Council is leading on the project to improve the broadband across the sub-region and **they need your help**. Just over £8m is available from central and local government for the provision of superfast broadband (24Mbps or more) in Coventry, Solihull and Warwickshire. Clearly the money available from public funds will not be sufficient to solve the problem for the whole sub-region, and so telecoms providers who tender for the work will be expected to make their own significant investment.

They will not be doing this out of the goodness of their hearts, and so are likely to prioritise those areas where we are able to provide the most compelling business case by illustrating the demand for superfast broadband in the area.

## What can you do to help?

### Complete the Residents and/or Business Surveys

If you have not already done so please complete the broadband survey that is located at <http://www.cswbroadband.org.uk/> – there is one survey for domestic use and one for business use, so if you run a business or work from home please do both – and encourage your neighbours to do it as well because the more people that respond from a given area the higher priority it will be. If you experience any difficulty in completing the survey please email [broadband@warwickshire.gov.uk](mailto:broadband@warwickshire.gov.uk)

### Become a Champion

Could you help to bring faster broadband services to your local area? We are looking for Community Champions to help us to get our message out to rural communities. The role will include:

- Putting posters up on local noticeboards
- Delivering flyers to households
- Providing hard copies of the surveys to those who are unable to access them on-line
- Delivering presentations to local groups about the project (but only if you feel comfortable with this!)

All material will be provided through the project website and in hard copy.

To express an interest in becoming a Champion, please email your name, address (with postcode), telephone number and area you wish to cover to [broadband@warwickshire.gov.uk](mailto:broadband@warwickshire.gov.uk)

**Your assistance could make all the difference to our village getting superfast broadband!**